

## Evaluation Criteria

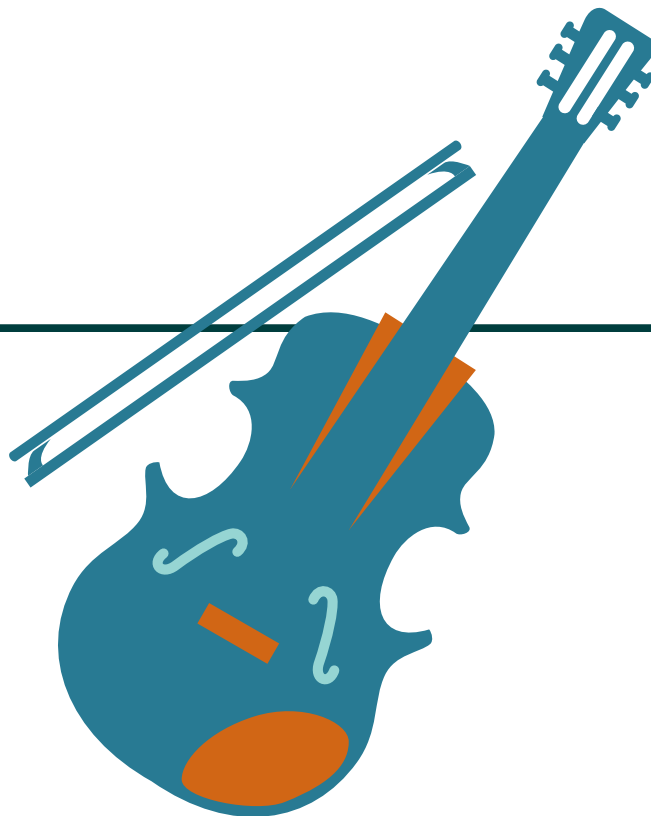
Apprenticeship applications will be rated on the following criteria:

- Artistic quality (both Master and Apprentice)
- Dedication of the apprentice to carry on the art form
- Benefit and need of the apprenticeship to the people of New Mexico
- Feasibility of the budget and work plan

*Find detailed guidance about how applications are evaluated on the Evaluation Criteria and Scoring Guide (on the following page).*

## Scoring Guide

- 90-100    Excellent
- 80-89    Good
- 70-79    Average
- 65-69    Poor
- Below 65    Not recommended for funding



# Folk Arts Apprenticeship Program

## Evaluation Criteria and Scoring Guide

<b>Artistic Quality</b> <i>(50 points total)</i>	<b>Area of the application for review</b>	<b>Evaluation Details</b>
Artistic Quality: Master Artist (30 points)	<ul style="list-style-type: none"> <li>• Artistic Samples</li> <li>• Application Questions</li> </ul>	<p><u>Artistic samples</u> clearly demonstrate the master’s high-quality artistic accomplishment and skill. <u>Written answers</u> establish experience as a master in a traditional or heritage art form with community recognition of their role in continuing the art form.</p>
Artistic Quality: Apprentice (20 points)	<ul style="list-style-type: none"> <li>• Artistic Samples</li> <li>• Application Questions</li> </ul>	<p><u>Artistic samples</u> clearly demonstrate the apprentice’s artistic accomplishment and skill beyond the level of a beginner. <u>Written answers</u> establish prior experience in the art form and potential to advance artistic ability.</p>
<b>Dedication</b> <i>(20 points total)</i>	<b>Area of the application for review</b>	<b>Evaluation Details</b>
Dedication of the apprentice to carry on the art form	<ul style="list-style-type: none"> <li>• Application Questions</li> <li>• Work Plan</li> <li>• Artistic Samples</li> </ul>	<p><u>Apprentice’s answers</u> demonstrate dedication to the art form and clear plans to continue practicing it after completing the apprenticeship. <u>Work Plan</u> shows intention to develop skills and advance artistic ability and cultural knowledge. <u>Artistic samples</u> show dedication to developing artistic quality and skills in the art form.</p>

# Folk Arts Apprenticeship Program

## Evaluation Criteria and Scoring Guide

<b>Benefit &amp; Need</b> <i>(20 points total)</i>	<b>Area of the application for review</b>	<b>Evaluation Details</b>
Benefit to the people of New Mexico & Need for support of this art form	<ul style="list-style-type: none"> <li>• Overall application</li> </ul>	Apprenticeship contributes to the continuation of the cultural artistic tradition with positive impacts for the community of practice and for traditional arts in New Mexico. Apprenticeship supports artists and artforms which need support for the practice to be continued in a culturally meaningful manner.
<b>Feasibility</b> <i>(10 points total)</i>	<b>Area of the application for review</b>	<b>Evaluation Details</b>
Appropriateness of proposed budget and work plan	<ul style="list-style-type: none"> <li>• Work Plan</li> <li>• Budget</li> </ul>	<u>Work Plan</u> has clear goals and adequate time to achieve meaningful results. <u>Budget</u> is feasible and appropriate. Supplies, materials and travel listed are applicable and necessary to the apprenticeship.

